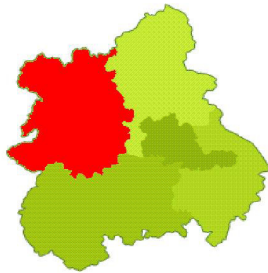




experience works...

WANT TO WORK IN SHROPSHIRE?



Shropshire is one of the hidden gems of the West Midlands with some of the most beautiful countryside in the whole region. Boasting the World Heritage site Iron Bridge and home to the world famous Ludlow Food Festival, Shropshire is a place worth considering to live and work.

Looking for jobs

Local newspapers are a useful source of information on current job vacancies across the area.

On Thursdays, the Shropshire Star advertises jobs across the county.

Shropshire is the home of Müller yoghurts. 90% of the milk used in Müller products comes from cows within 30 miles of the company's dairy in Market Drayton.

Just speculating... Ever read the statistic that 80% of jobs are never advertised? Companies will often fill their vacancies using their own networks of contacts rather than spending time and money on advertising. So how can you make yourself known within this "hidden" job market?

Spend a little time deciding what areas of work you are interested in and how your skills and experience would be of benefit to a company.

Undertake some research on the local area and compile a list of companies. Then, write a targeted letter to each company and send it along with your CV. A telephone call to follow-up your application 10-14 days later will ensure that your application is forefront in the company's mind.

Not sure what to do next? Take a look over the page for places across the metropolitan boroughs where you could start your research...

3

The number of trains running every hour from Telford to Birmingham New Street

Funded By



The regional leader for developing economic prosperity

Graduate Advantage

c/o Aston University (NW820)
Aston Triangle
Birmingham
B4 7ET

Tel: 0121 204 4767

Fax: 0121 359 5881

enquiries@graduateadvantage.co.uk

www.graduateadvantage.co.uk

When Software Sculptors based in Shrewsbury were launching their new “Flight Deck” Customer Relationship Management software, they advertised two graduate level Product Specialist roles.

As a small company, they had much to offer new recruits Alpa Chauhan and Darren Muffit including the opportunity to work in varied roles where customer service and communication skills were as important as technical IT knowledge and expertise.

Researching local companies

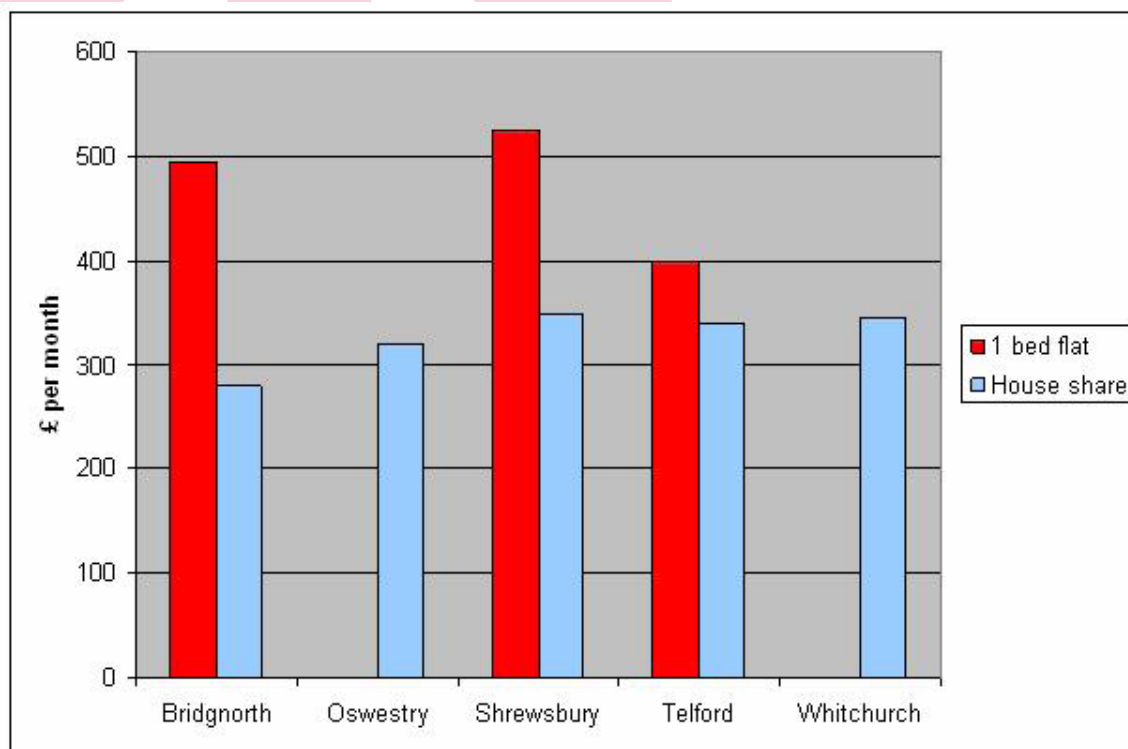
Business and Science Parks are an ideal place to start researching local companies. Such parks contain large densities of businesses – from multinationals to small and medium enterprises (SMEs) and are a great place to

start researching potential companies. Try doing a web search on some of the following business parks:

Ludlow
Ludlow Eco-Business Park

Wolverhampton
Wolverhampton e-Innovation Centre

Shrewsbury
Shrewsbury Business Park



Funded By



Graduate Advantage
c/o Aston University (NW820)
Aston Triangle
Birmingham
B4 7ET

Tel: 0121 204 4767
Fax: 0121 359 5881
enquiries@graduateadvantage.co.uk
www.graduateadvantage.co.uk