



experience works...

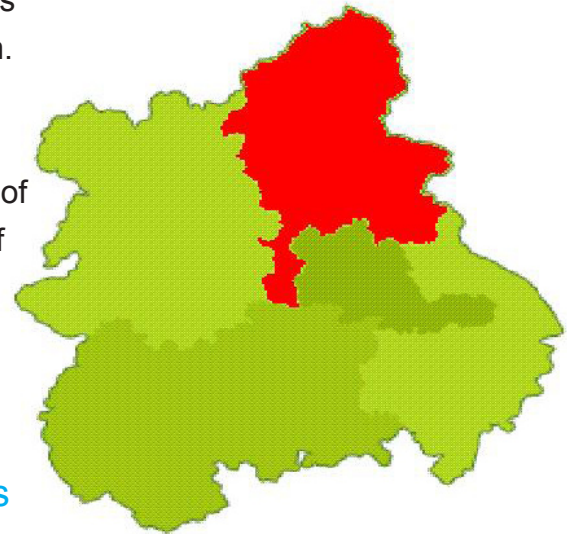
WANT TO WORK IN STAFFORDSHIRE?

Staffordshire is the most northerly county in the West Midlands region but extends as far south as the suburbs of Birmingham. Stoke-on-Trent and Newcastle-upon-Lyme feature as the largest urban centres. Those looking for a life away from the urban hustle and bustle will be pleasantly surprised by a host of beautiful villages and countryside which add to the diversity of this county.

Looking for jobs

Local newspapers are a useful source of information on current job vacancies across the area.

On Wednesdays, the Sentinel advertises jobs across the county.



**Wedgwood
pottery,
JCB diggers,
Robbie
Williams...
Some of
Staffordshire's
most famous
exports!**

Just speculating... Ever read the statistic that 80% of jobs are never advertised? Companies will often fill their vacancies using their own networks of contacts rather than spending time and money on advertising. So how can you make yourself known within this "hidden" job market?

Spend a little time deciding what areas of work you are interested in and how your skills and experience would be of benefit to a company.

Undertake some research on the local area and compile a list of companies. Then, write a targeted letter to each company and send it along with your CV. A telephone call to follow-up your application 10-14 days later will ensure that your application is forefront in the company's mind.

Not sure what to do next? Take a look over the page for places across the metropolitan boroughs where you could start your research...

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“This was a great opportunity - within a small company you gain commercial experience very quickly. You are a big fish in a small pond and your contribution is always valued. I also didn’t expect that an independent consultancy would have national exposure - we have clients from all over the country!”

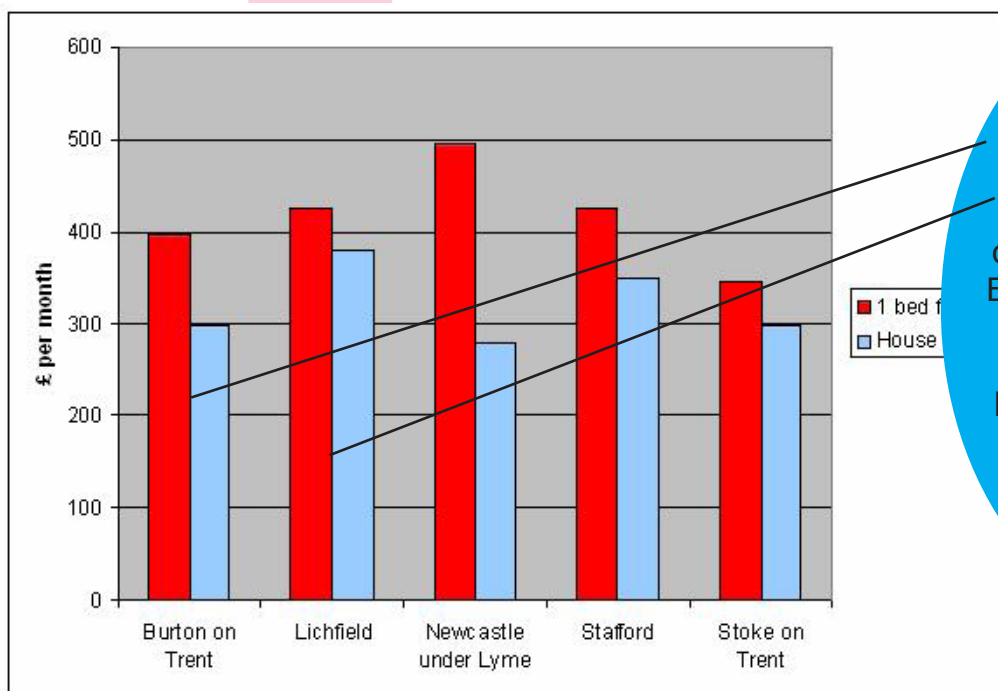
Emma Langford graduated from Aston University with a degree in European Studies and German and works for marketing consultancy MMS based in Rugeley, Staffordshire.

Researching local companies

Business and Science Parks are an ideal place to start researching local companies. Such parks contain large densities of businesses – from multinationals to small and medium enterprises (SMEs) and are a great place to

start researching potential companies. Try doing a web search on some of the following business parks:

Keele University Science Park
Staffordshire Business Innovation Centre



Want to live and work near Birmingham but remain away from the hustle and bustle of the city? Lichfield and Burton-on-Trent are ideal locations – steeped in history, cheaper than living in Birmingham and less than 45 minutes by train from the city centre

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