



# experience works...

## WANT TO WORK IN BIRMINGHAM?

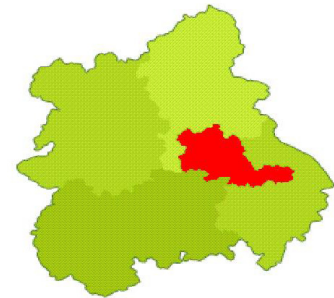
Congratulations! You're job hunting in one of the most culturally diverse and exciting areas of the United Kingdom. If you're keen on Birmingham, it's worth extending your search across the other so-called "metropolitan" areas that sit alongside the city. These are Coventry, Sandwell, Dudley, Walsall, Wolverhampton and Solihull and all are less than a 30 minute journey from the centre of Brum itself.

### Looking for jobs

Local newspapers are a useful source of information on current job vacancies across the area:

**Wednesday** - Walsall Chronicle

**Thursday** - Birmingham Mail, Black Country Evening Mail, Coventry Telegraph and Express & Star (Wolverhampton)



# 7352

The number of new graduates entering the workforce across the metropolitan boroughs in 2005/06

**Getting about!**

**£63**

The cost of a 4 week bus pass covering all 7 metropolitan boroughs

**Just speculating...** Ever read the statistic that 80% of jobs are never advertised? Companies will often fill their vacancies using their own networks of contacts rather than spending time and money on advertising. So how can you make yourself known within this "hidden" job market?

Spend a little time deciding what areas of work you are interested in and how your skills and experience would be of benefit to a company.

Undertake some research on the local area and compile a list of companies. Then, write a targeted letter to each company and send it alongwith your CV. A telephone call to follow-up your application 10-14 days later will ensure that your application is forefront in the company's mind.

Not sure what to do next? Take a look over the page for places across the metropolitan boroughs where you could start your research...

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**Graduate Advantage**

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**“I like working in Birmingham – it has everything I need... like the Bull Ring! I live in the area and went to university here, so I’d like to stay in the West Midlands”**

Natalie Hartley BCom (University of Birmingham)

Since graduating, Natalie has worked as a Marketing Executive for communications agency Oakley Wilkinson Bryan based near Aston Science Park in central Birmingham

## Researching local companies

Almost quarter of companies in the metropolitan boroughs are located on business parks. Such parks contain large densities of businesses – from multinationals to small and medium enterprises

(SMEs) and are a great place to start researching potential companies.

Try doing a web search on some of the following business parks:

### Birmingham

Aston Science Park  
Birmingham Business Park  
Birmingham Research Park

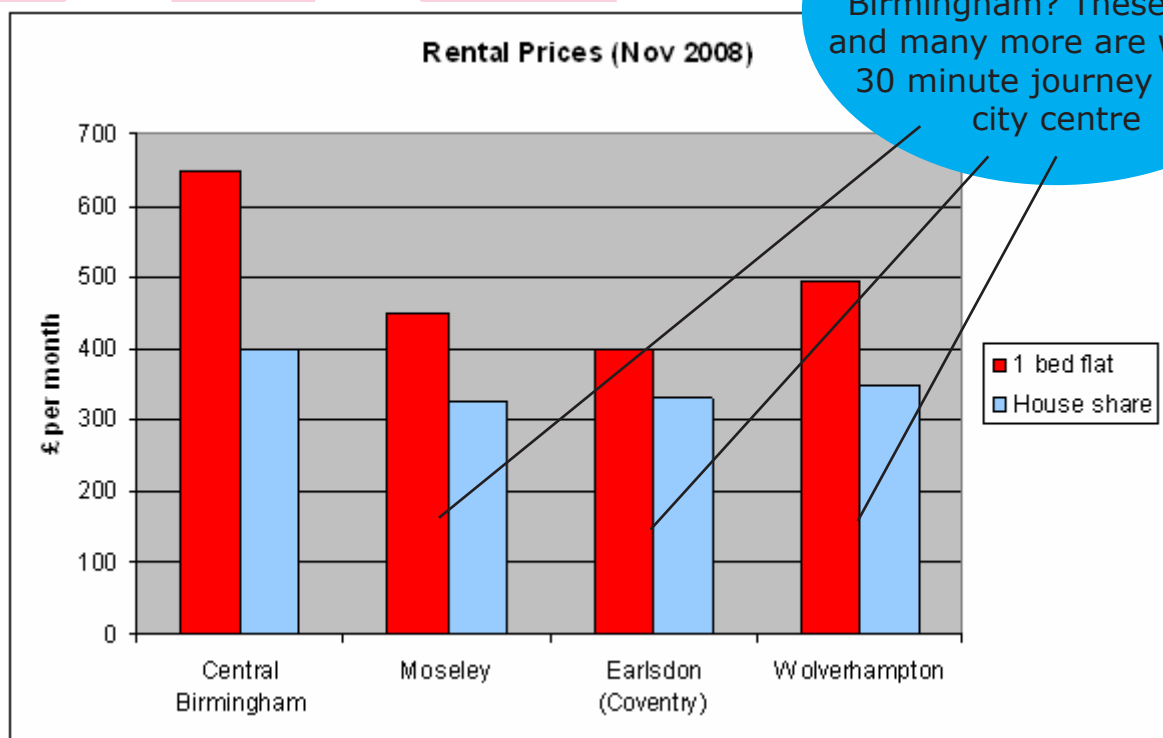
Blythe Valley Business Park  
Solihull Business Park

### Coventry

Electric Wharf

### Wolverhampton

Wolverhampton Business Park  
Wolverhampton Science Park



Don't want to pay the higher rents of central Birmingham? These areas and many more are within a 30 minute journey of the city centre

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